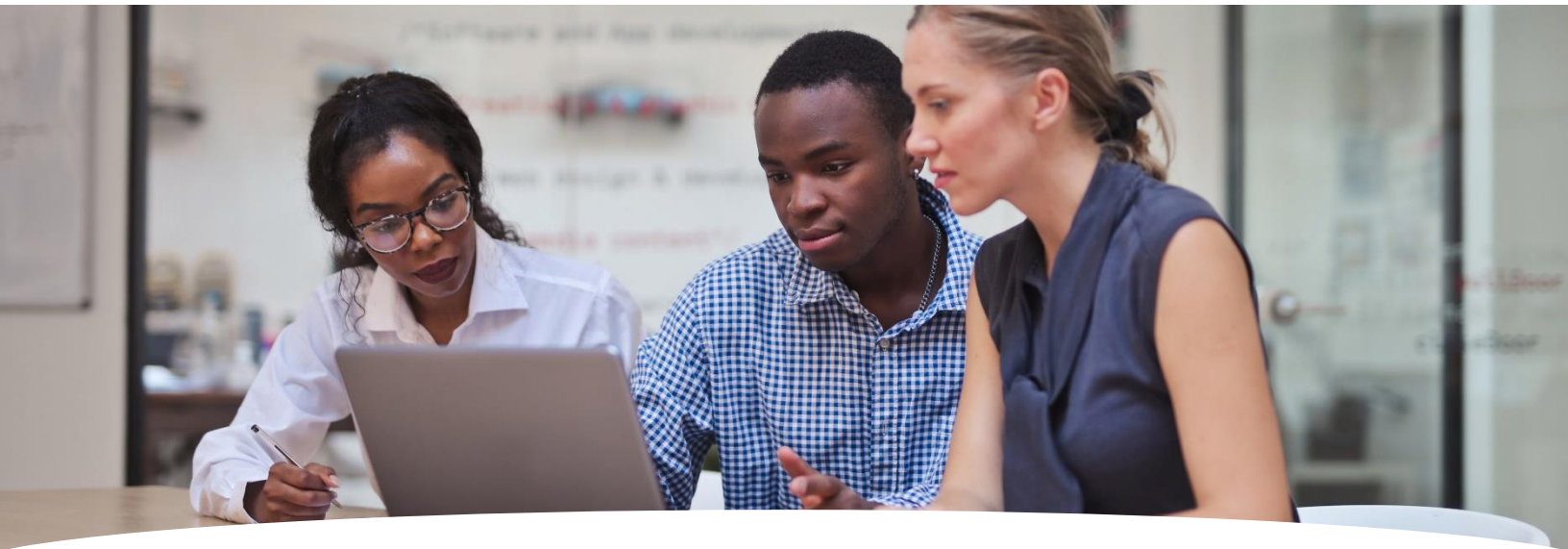**Strategico Consultants**

AMS
BUYER'S GUIDE

About Strategico Consultants

Strategico Consultants is a boutique information technology consulting firm dedicated to helping associations and non-profits achieve their mission.

Strategico Consultants is committed to collaborating closely with our clients. Our seasoned professionals focus on understanding and analyzing your business goals, which allows us to provide more focused technology guidance.

Our Philosophy

At Strategico Consultants, our philosophy centers on the recognition that leveraging technology effectively requires the right people and efficient processes. While technology itself may be readily available, we firmly believe that its true value lies in how it caters to the needs of individuals and empowers them with the necessary processes to carry out their work effectively.

We prioritize the human element and the optimization of workflows, understanding that technology should be a tool that enhances productivity and enables seamless operations. By placing people and process first, we ensure that technology aligns with their requirements, resulting in truly effective and impactful solutions.

About the guide

Welcome to the AMSFest Buyer's Guide for Association Management Systems (AMS). In this guide, you'll find essential high-level information about various AMS vendors, including their names, brief descriptions, key functionalities, and estimated cost ranges for implementation and SaaS services. Our goal is to provide AMSFest attendees with a valuable resource to quickly assess and compare AMS options, empowering you to make informed decisions when choosing the right system for your association's needs.

Cost Legend

Implementation

$$$$$ - $0 - $20k

$$$$$ - $20k – $50k

$$$$$ - $50k – 100k

$$$$$ - $100k - $200k

$$$$$ - $200k +

SaaS

$$$ - $0 – $20k

$$$ - $20 - $50k

$$$ - $50k - $100k

Disclaimer

The information provided in this guide, including estimated cost ranges for implementation and SaaS services, is intended for general guidance and informational purposes only. Please be aware that the actual costs may vary significantly based on individual vendor pricing, specific organizational requirements, and other factors. It is essential to conduct thorough research and directly consult with the respective AMS vendors to obtain accurate and up-to-date cost estimates tailored to your organization's unique needs. The information in this guide should be used as a starting point for your research, but final cost decisions should be made in consultation with the AMS vendors themselves.

AMS	Implementation Cost	SaaS Cost	Reference Page
AarwinMEP	$$$$$	$$$	
AdvancedAMS	$$$$$	$$$	
Aevus	N/A	N/A	
Altai Systems	$$$$$	$$$	
Aptify	$$$$$	$$$	
ACGI Software	$$$$$	$$$	
Cobalt CRM Solutions	$$$$$	$$$	
Euclid	$$$$$	$$$	
Fonteva	$$$$$	$$$	
GlueUp	$$$$$	$$$	
GrowthZone	$$$$$	$$$	
iMIS	$$$$$	$$$	
impexium	$$$$$	$$$	
MATRIXMAXX	$$$$$	$$$	
MemberCast	$$$$$	$$$	
mem360.io	$$$$$	$$$	
membernova	$$$$$	$$$	
NetForum	$$$$$	$$$	
NimbleAMS	$$$$$	$$$	
Personify ThreeSixty	$$$$$	$$$	
Protech	$$$$$	$$$	
ReadyMembership	$$$$$	$$$	
Rhythm	$$$$$	$$$	
YourMembership	$$$$$	$$$	

About the company

aarwinMEP is the first fully integrated member engagement platform. We recognize that associations need more than an AMS, more than a CRM and even more than a website and a CMS. We believe that it is imperative to provide members with every technology available to allow them to engage with your association, your content and most importantly to take advantage of your membership offerings, your meetings and events, your fundraising opportunities and everything else you provide to your industry and the profession to which your members serve. And equally important is allowing your members to do so through every available device from their phones, tablets, notebooks, laptops and even their desktop pcs. And to be able to do so through traditional websites and browsers, and fully functional mobile apps for both iPhones and Androids. AarwinMEP brings all of this together in a single platform for the first time.

Key functionalities

Fundraising, online store, e-commerce, email automation, reporting, accounting, robust API, Robust CRM, Integrated Modules, integrated app, membership, governance, meetings and events.

Implementation Cost   ## SaaS Cost

$$$$$ $$$

: aarwinmep@jlsystems.com

: https://www.aarwinmep.com/

About the company

RSM is one of the largest and most highly decorated Oracle NetSuite partners globally, and has developed an extensive suite of advanced capabilities specifically designed for associations utilizing the world's leading cloud ERP, Oracle NetSuite. Advanced AMS for Oracle NetSuite addresses today's digital challenges and allows associations to focus on their members and mission instead of their legacy and disparate business systems. RSM delivers these solutions in a modular way, so that Associations can choose what they need. The solution plugs directly into NetSuite and is 100% backward compatible for future upgrades.

Key functionalities

Accounting, Sales, purchasing, inventory, customer relationship management.

Implementation Cost

$$$$$

SaaS Cost

$$$

: (800)-274-3978

: https://www.rsmus.com/

About the company

Aevus is a renowned provider of cloud-based digital solutions, specializing in serving associations, not-for-profits, and corporate entities. With a steadfast commitment to event logistics and membership management, Aevus excels in delivering community-focused products. Their mission revolves around empowering and inspiring communities, enabling them to become influential architects of a shared, impactful future. Aevus firmly believes in the transformative potential of technology, uniting people, organizations, and ideas to create a more connected and promising world. Choose Aevus as your partner on a journey towards a brighter and more meaningful future, together.

Key functionalities

Event and registration, membership, data and reporting, campaign management, abstract, web design and content.

Implementation Cost   ## SaaS Cost

N/A   N/A

: hello@aevus.com

: https://www.aevus.com/

About the company

Altai Systems is the leading enterprise Association Management Solution (AMS) based on the Microsoft Dynamics® 365 platform. Today's progressive organizations look to Altai to build stronger relationships with their members, maximize revenue and improve organizational efficiency. Based in the Washington, DC Metropolitan area, Altai has a long heritage in providing solutions for membership management using the Microsoft Business Platform.

Key functionalities

Membership, committee management, event management, continuing education tracking, reporting, web design and connectivity.

Implementation Cost

$$$$$

SaaS Cost

$$$

: sales@altaisystems.com

: https://www.altaisystems.com/

About the company

Aptify, part of the Community Brands family, serves the association and union market with an enterprise-wide solution consisting of software, implementation, cloud-based hosting, training, and support services. For more than two decades, we have had the honor of serving the needs of more than 150 of the largest global not-for-profit organizations. We become partners with our clients, learning their specific needs and providing long-term solutions for them to provide

Key functionalities

Accounting, awards, analytics, case management, campaigns, committee management, customer relationship management, donation, education management, engagement scoring, events and meetings, membership, mobile app, surveys, order management, subscriptions and publications.

Implementation Cost   SaaS Cost

$$$$$ $$$

: connectwithus@communitybrands.com

: https://www.aptify.com/

About the company

Association Anywhere® AMS is designed to help associations centralize data, engage more effectively with constituents, and greatly reduce manual processes. Built on a cloud-based, enterprise-class platform, Association Anywhere's is accessible from anywhere, at anytime. With a suite of over 40 configurable modules, Association Anywhere provides comprenshive features to meet all the needs of your association. Online self service features and a complete library of APIs gives you the ability to extend your system and connect with today's popular apps (e.g., CMS, communities, marketing automation, etc.). Association Anywhere helps to simplify complexities, break down barriers to collaboration and allow customers to focus on the information that matters most to their businesses and serving their constituents' needs.

Key functionalities

Membership, meetings and events, marketing and communications, educatiob abd credentials, publications & subscriptions, e-commerce, fundraising, sales, reporting, accounting and finance,

Implementation Cost

$$$$$

SaaS Cost

$$$

: (410)-772-8950

: https://www.acgisoftware.com/

About the company

As a best-in-class provider of tailored CRM solutions, Cobalt partners with organizations who see smart data management as essential to their missions. Using Microsoft Dynamics CRM/365 as the hub, we help our clients address gaps in their systems and business processes by implementing our core suite of modules and integrating best-of-breed tools to perform specific functions. Through enhanced visibility and insights, our clients flourish because their CRM system empowers them to serve their members in an informed, proactive way.

Key functionalities

Membership, events, certification, engagement, ecommerce, accounting, subscriptions, web elements.

Implementation Cost

$$$$$

SaaS Cost

$$$

: sales@cobalt.net

: https://www.cobalt.net/

About the company

Euclid Technology is the premier provider of enterprise software solutions for professional associations, trade associations and nonprofit organizations. At Euclid, we are relentlessly committed to our clients' success and work tirelessly to ensure that our products and services allow them to achieve their business objectives.

Key functionalities

Membership, event, website, invoicing and payments, reporting, certificatioin, journal and subscription, online community, advanced html email builder.

Implementation Cost

$$$$$

SaaS Cost

$$$

: info@euclidtechnology.com

: https://www.euclidtechnology.com/

About the company

Fonteva is a software company whose mission is to empower associations with innovation and flexibility. Fonteva delivers future-ready solutions with the most flexible, scalable, and responsive apps in the cloud. Their flagship software, Fonteva for Associations, is the first true-cloud Association Management Software (AMS) and is built on the Salesforce platform.

Key functionalities

Membership and CRM, ecommerce, accounting, meeting and events, member portals, reporting, development platform.

Implementation Cost

$$$$$

SaaS Cost

$$$

: (202)-803-5199

: https://fonteva.com/

![Glue Up logo]

About the company

Glue Up, formerly known as EventBank, emerged in 2013 with the visionary goal of revolutionizing event management through technology. Over the years, it expanded its capabilities, evolving into an all-in-one engagement platform, and in 2020, refocused on placing communities and engagement at the core of its mission. Today, Glue Up empowers organizations by transforming relationships, delivering lasting business value, and imbuing modern engagement with greater purpose, making it a key player in the ever-changing landscape of digital engagement.

Key functionalities

Membership, events, email compaigns, community, finance and invociing, website, integrations.

Implementation Cost

$$$$$

SaaS Cost

$$$

: (888)-218-1354

: https://www.glueup.com/

About the company

GrowthZone is a proven association management software platform with built-in marketing automation and sales funnel management. We help associations grow and focus on the strategic initiatives that fulfill their mission. We require no long-term contracts and have world-class support and training.

Key functionalities

Membership, events, communication, member management, billing, mobile app.

Implementation Cost

$$$$$

SaaS Cost

$$$

: (800)-825-9171

: https://www.growthzone.com/

iMIS

About the company

iMIS is purpose-built for the way you work and designed for the unique needs of association and membership management.

Key functionalities

Membership, events, sales, accouting, email marketing, CRM, website.

Implementation Cost

$$$$$

SaaS Cost

$$$

: (800)-727-8682

: https://www.imis.com/

impexium

About the company

Impexium believes AMS technology is no longer simply a productivity tool to perform tasks faster and cheaper, but should transform the way an association conducts business. Managing the business of your association should be simple and intuitive–allowing staff and members to work with the latest technology and convenience expected from the for-profit sector.

Key functionalities

Membership, committees and chapters, accouting and finance, event, surverys, reporting, certifications, submissions and awards, sales, fundraising, payments.

Implementation Cost	SaaS Cost
$$$$$	$$$

: info@impexium.com

: https://impexium.com/

About the company

MatrixMaxx is a web-based association management software for small and medium sized- associations and professional societies. MatrixMaxx ties together your membership database, website, online store, meeting registration, exhibit sales, corporate sponsorships, fundraising, mailing lists and more. We provide extensive modules, single sign on with your website's CMS and business intelligence reporting.

Key functionalities

Membership, meetings, tradeshow, e-commerce, sponsorship, subcriptions, fundraising, advocacy, email lists.

Implementation Cost

$$$$$

SaaS Cost

$$$

: (703)-838-9777

: https://www.matrixgroup.net/

MemberCast
Association Management Software

About the company

RSM's MemberCast represents an extensive Association Management Software solution that is constructed upon the Microsoft Dynamics 365 platform. It features an integrated member portal and seamless back office integration with various platforms, including Microsoft Dynamics GP, Microsoft Dynamics 365 Business Central, and Sage Intacct. MemberCast is tailored to cater to the specific requirements of membership organizations and seamlessly aligns with their operational processes. Leveraging the Dynamics 365 platform, organizations go beyond a mere membership database; they harness technology to gain deeper insights into their members' and constituents' desires, while also ensuring secure access to their systems from any location and at any time.

Key functionalities

Membership, committees, event tracking, education, invoces and payments, marketing

Implementation Cost

$$$$$

SaaS Cost

$$$

: (800)-274-3978

: https://rsmus.com/

About the company

Mem360 is your go-to place for Memberships, Events, Fund Raising, Advocacy and everything related.

Key functionalities

Membership, events, volunteering, scholarships, publication, store, portal, learning, inventory, finance.

Implementation Cost   ## SaaS Cost

$$$$$ $$$

: N/A

: https://www.mem360.io/

About the company

MemberNova is the complete membership success platform that combines membership management, certifications, communications, events and community with cutting edge automation, so you can focus on driving member value and improving member engagement.

Key functionalities

Membership, community, analytics, events, email, e-commerce, website.

Implementation Cost

$$$$$

SaaS Cost

$$$

: (202)-729-9290

: https://www.membernova.com/

About the company

NetForum by Community Brands, is a configurable association management system with credentialing and fundraising capabilities that allows associations to manage and engage members, analyze and score those relationships so that they can pinpoint interactions and services that increase engagement, enhance value for the member, and generate additional revenue.

Key functionalities

Membership, CRM, accounting, reporting, events, fundraising, advertising, member portal, subscriptions,

Implementation Cost

$$$$$

SaaS Cost

$$$

: (727)-827-0046

: https://www.netforumams.com/

About the company

Nimble AMS is an enterprise class Association Management Software built on the Salesforce App Cloud. Used by trade and professional associations, Nimble AMS offers all of the critical association features paired with Salesforce, the world's leading Customer Relationship Management (CRM) system.

Key functionalities

Membership, online community, eventt, e-commerce, financial management, reporting.

Implementation Cost   SaaS Cost

$$$$$ $$$

: (585)-586-4750

: https://www.nimbleams.com/

About the company

ThreeSixty is the most robust and flexible Association Management System available in the market. It runs on a world-class infrastructure and serves as your technology foundation to enable revenue growth and operational excellence. The ThreeSixty platform is backed by an in-house services team with extensive knowledge of associations that allows us to provide you with a uniquely tailored and purpose-built experience.

Key functionalities

Membership, meetings, reporting, accounting, committees, marketing, certifications, products.

Implementation Cost	SaaS Cost
$$$$$	$$$

✉ : info@personifycorp.com

🌐 : https://personifycorp.com/

About the company

Protech, a Microsoft Partner since 1999, stands as the foremost association platform built on the Microsoft ecosystem. Through the integration of the renowned CRM platform with features tailored to members, the Protech AMS platform forms a comprehensive suite of solutions that harness the capabilities of the Microsoft platform. This suite is designed to aid associations in accomplishing their missions by simplifying operations, empowering staff, fostering member engagement, and facilitating informed decision-making. This user-friendly and robust association management platform consolidates your association's data, insights, and tools into a single unified location, enabling you to deliver exceptional member experiences.

Key functionalities

Membership, meetings and events, education, fundraising, e-commerce, accounting, marketing, reporting.

Implementation Cost

$$$$$

SaaS Cost

$$$

: (800)-310-8813

: https://protechassociates.com/

About the company

ReadyMembership is an all-in-one system for managing memberships. It's created by the experienced team at Pixl8 and is highly customizable. It helps membership organizations grow, increase income, and offer digital services, all with the goal of delivering value to members and enabling them to make a positive impact in their professions.

Key functionalities

Membership, website, events, email marketing, communities, finance, reporting.

Implementation Cost

$$$$$

SaaS Cost

$$$

: sales@readymembership.com

: https://readymembership.com/

Rhythm

About the company

Rhythm Software is the first cloud-native association management system built on a state-of-the-art serverless platform with a microservices architecture. Its unique technology strategy enables it to rapidly innovate and respond to customer needs and requirements. Combining simplicity and responsiveness with an obsession with creating customer joy, Rhythm is focused on small and mid-sized associations too large for out-of-the-box solutions, but with neither the appetite nor the budget for massive, expensive software engagements.

Key functionalities

Membership, meetings, crm, finance, abstract, exhibits and sponsorships, certifications, course + credits, awards, fundraising, store, documents, submissions and reviews, data and analytics.

Implementation Cost

$$$$$

SaaS Cost

$$$

: N/A

: https://www.rhythmsoftware.com/

yourmembership®

About the company

YourMembership provides the world's strongest, integrated member engagement platform. Their web, social, and mobile enabled member engagement platform is the strongest end-to-end solution in the market for associations, non-profits, chambers, and broader member-based organizations – helping reduce costs, increase revenue, and save time.

Key functionalities

Membership, events, learning mangagement, online community, website design.

Implementation Cost

$$$$$

SaaS Cost

$$$

: (727)-827-0046

: https://www.yourmembership.com/

Strategico Consultants

<u>Thank You!</u>

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IT Assessments

Strategic Leadership

Systems Selections & Implementations

Strategic Data